



# VALUE vs. FORCE™

a new way to *be* in business

## The Power of Intention

Definition of Intention:

*“A thought with a feeling;  
quality of purposefulness.”*

We have heard many times in our Power Series™ questions relating to how to achieve a result from a stand-still when nothing seems to be happening; out of dollars, out of transactions, out of opportunity, out of enthusiasm, out of motivation and what now? How do I get it back?

Intention has a dynamic quality that makes things move! We say, “intention gets the party started!” The Power of Intention will clarify how to launch a momentum of success and fulfillment that will last throughout your career!

How and why is intention powerful? Intention is a generator of power and focus; which stimulates a response that leads to results!

When we experience making an impact on any given situation, we cease to feel victimized by any given situation. Intention gives us the power to be proactive, rather than reactive over our circumstances; which produces fulfilling outcomes.

*“Intention is a generator of power and also means to produce; which is why intention is powerful. Quality of purposefulness drives intentions’ momentum.”*

—Darylle Dennis



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For further information about **The Power of Intention** and other educational programs please contact Darylle Dennis at [Darylle@ValuevsForce.com](mailto:Darylle@ValuevsForce.com) or visit [ValuevsForce.com/Get-Started](http://ValuevsForce.com/Get-Started).