



# VALUE vs. FORCE™

a new way to *be* in business

Professional Services:

## Value vs. Force™: Summary of Professional Services

Darylle Dennis has a long-standing reputation for passionate and purposeful practices throughout her career in the financial services industry; commercial banking business development.

We are in the midst of the most significant transition in business methodologies than ever before; beginning with the Industrial Age Revolution. The challenges we are facing are with attempts at making changes in our approach to grow our business with tools that no longer serve sustainable, productive results.

The professional services we offer from keynote speaking, workshops and Executive Consulting and Coaching ushers in new authentic methodologies and practices for those attending that produce more immediate results; while at the same time awakening deeper potentials. Spending more fully realized potential unleashes more productive and effective influences; therefore, results.

*“Value Exchange Dynamics is a business philosophy and practice of creating relationships with others based on being of value to their well-being. Developing the potential in others is the new leadership model. Business expansion is far less effort and results increase dramatically; whereby everyone wins! This is the new way to be in business!”*

—Darylle Dennis



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**Value vs. Force Professional  
Services**

and other educational programs  
please contact Darylle Dennis  
at [Darylle@ValuevsForce.com](mailto:Darylle@ValuevsForce.com)  
or visit [ValuevsForce.com/](http://ValuevsForce.com/)  
Get-Started.

## Keynote Speaker Events

### Value vs. Force Comprehensive Overview (90 mins)

*More and more, people want work that engages the whole person, work that fulfills social needs, work that is meaningful – in short, work that is psychologically rewarding. These cultural shifts are taking place ... people want to view their work as a calling, something that answers to a higher need. This is transforming the marketplace, the workplace and the very soul of capitalism.*

—Raj Sisodia, Author of *Firms of Endearment*

Value vs. Force Overview is a content rich event which goes significantly beyond the traditional means to create opportunity. Extraordinary and thought provoking, Value vs. Force will fundamentally shift the way to look at the development and growth of large and small organizations.

This Comprehensive Overview Presentation will provide tangible and specific ways and means to apply these wonderful new and refreshing ideas in what Peter Senge from M.I.T. states as the Global Information Age; which we are in now. New methods, new tools, new attitudes and new intentions for this new age of business and commerce.

### Value vs. Force™ Executive Group Coaching

#### “A Group Interactive Experience” – 60 to 90 mins

Executive Group Coaching is a group interactive experience where attendees share what they are working to accomplish and interested in sorting out what is obstructing a successful outcome. During the question and answer segment of the Executive Group Coaching, questions often asked are questions most of those attending have in common; looking for answers to offer an advantage for results.

This 90-minute group coaching experience is an acceleration of simultaneously experiencing small shifts; which produce extraordinary results, while revealing deeper resources and potentials within each individual.

The Executive Group Coaching is tailor designed for each company and addresses the objectives and issues specific to the industry, company and their departments.

### Value vs. Force Applied Practices

#### Business Plan Design – 3 Hours

*“Business is a field of possibilities. The market is a stage on which every human being manifests his values. When this manifestation is guided by selfishness and unconsciousness, work turns into hell, a swamp of suffering and bondage. When this*

*manifestation is guided by success beyond success, business becomes a work of art, a work of love and freedom.”*

—Fred Kofman, Ph.D., Author of *Conscious Business*

Value vs. Force Applied Practices reveals 7 fundamental segments to business plan designing which can be adopted and applied immediately. This business plan design class is an embodiment of the theories being taught at these prestigious universities. Simultaneously, Applied Practices offers tangible applications of how to weave these new principles with new methods into a new plan.

This new plan will expand opportunity and expand business growth with immediate results. We see these immediate in most of our classes.

### Private Executive Coaching/Consulting

#### Confidential Support; Resulting in Measurable Results

Private Executive Coaching is a significant support offered to executives with tremendous responsibilities. The challenges an executive may be facing today with urgencies to resolve issues and objectives are substantial. Executives who have been supported by this private coaching have shared that they received clarity on solutions and a renewed confidence; which is an invaluable support and outcome to experience.

The challenges, as stated by Peter Senge at M.I.T., in part are corporations' utilization of old tools and methodologies in a new business era. Frustrations can easily arise when the tools no longer serve the objectives; which have worked in all previous decades. These and other issues are being juggled by the responsible executive; challenging and potentially overwhelming.

Executive Private Coaching offers confidential support together with clarification of the issues and concerns resulting in measurable results; personal and professional.



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*“The smallest shifts bring the most extraordinary results.”*