



VALUE vs. FORCE™

a new way to *be* in business

Darylle Dennis: Speaker Profile

“Our results are a direct reflection of what we are committed to in our lives. The two can no more be separated from each other than a body can be separated from its shadow.”

—Darylle Dennis

“I just attended an amazing business forum. VALUE vs. FORCE™ is based upon new theories of business operations, sales and business development from research and studies coming out of M.I.T., Harvard and Wharton Schools of Business. This business forum was presented by the brilliant Darylle Dennis who has been presenting this to businesses nationally. It is theory based largely on VALUE EXCHANGE DYNAMICS™ – helping executives carefully link personal Intention, Internal Dynamics with External Methodologies. Quite frankly, I’m not much a fan of these, but this is the first business seminar I have seen/heard that links at its core to my Faith principles of Business as Mission, yet isn’t presented in a spiritual context.”

—Participant at Value vs. Force event, Denver, CO

Darylle Dennis has offered these wonderful new teachings nationwide since October 2005. Pouring out of Harvard, M.I.T., Wharton School of Business since 2009 is a new business philosophy and practice referred to as Conscious Business and Conscious Capitalism. These practices activate the deepest potentials of those applying these principles from top Executives on through to the front-line staff. The productivity soars and turnover is minimal within these thriving environments.

Value vs. Force™ Educational Series teaches the specifics of Internal Dynamics/attitudes working in cooperation with External Dynamics/actions and how outcomes are effected by both working in harmony within each contributing member of the organization.



Darylle offers:

- Motivational Keynote Address
- Leadership and Management Training
- Sales Conferences/Breakout Sessions
- Leadership Retreats
- Workshops
- Business Plan Designing
- Sales Skills – Communication Skills/Verbal and Non-Verbal
- Executive Coaching/Consulting
- Inspirational Conventions
- Tailor designed Speeches and Workshops for the company’s specific goals and objectives

About Darylle Dennis

Darylle Dennis is an International Keynote Speaker and Consultant with an extensive corporate background in commercial banking. CEO's, Presidents and Boards of Directors were Darylle's first clients. For over 30 years now, she had the privilege of exposure with innumerable corporations and a wide variety of industries.

Darylle always had the courage to explore new business strategies. Then, in 1980, she founded Value Exchange Dynamics™. This innovative approach for business development, management and growth has only recently been confirmed by business schools across the country; referred to as Conscious Business and Conscious Capitalism.



Darylle's experiential career course has painted a very clear picture in a broad range of industries of the dynamics present when employees and management are productive and effective in their organizations.

Over several decades, Value Exchange Dynamics™ successfully demonstrated how to achieve more fulfilling and effortless results. The key to favorable outcomes in any organization is the development of the potential and well-being of personnel and executive staff. Quantum growth then becomes the "new normal."

Darylle strongly believes that the nature of human beings is to have a purpose and make a difference. Strategies used by far too many companies today, direct their teams to focus only on what dollars and benefits can be received by their customers with little emphasis on "being of value." This strategy is producing an accelerated rate of burn-out in the workforce. The volume and levels of profound depression in the workplace is going unnoticed. The suffering is unbearable.



With Value Exchange Dynamics™ Darylle has an effective solution to reduce suffering, prevent burnout and in parallel to increase productivity.

In 2005, Darylle discovered that her own purpose is to make a difference for as many people as possible. Therefore, she began teaching Value Exchange Dynamics™ full time to organizations, where burn-out is epidemic due to high pressures of manifesting results.

Through seminars and workshops, she already has helped thousands of people to re-gain a sense of self-worth, to activate full potential and to achieve excellent results in business.

The rejuvenation seen clearly by all in the eyes and the smiles of employees and executives is her driving force. She always intends to be of highest possible value to those leaders, who she is privileged to serve.



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Darylle Dennis, Founder, Inspired Action LLC

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"The smallest shifts bring the most extraordinary results."